

# **BFL ASSET FINVEST LIMITED**

Regd. Office: 1, Tara Nagar, Ajmer Road, Jaipur - 302 006 (Rajasthan), Ph.: 9214018877  
CIN: L45201RJ1995PLC010646, Website: [www.bflfin.com](http://www.bflfin.com), E-mail: [bfldevelopers@gmail.com](mailto:bfldevelopers@gmail.com)

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## **Customer Awareness & Fraud Prevention Advisory**

### **🔊 Important Notice to All Customers**

At **BFL Asset Finvest Limited**, customer safety is our highest priority. Please read the following important information regarding official communications and fraud reporting.

### **1. Official Service & Transaction Calls – 1600 Series**

As per Telecom Regulatory Authority of India (TRAI) guidelines:

- All genuine service and transactional voice calls from our institution will originate from numbers beginning with **1600 series**.
- If you receive a call claiming to be from us from any other unknown number, please verify before sharing any information.
- We will NEVER ask for:
  - OTP
  - CVV
  - Net banking password
  - Card details
  - UPI PIN

### **2. DND (Do Not Disturb) Registration**

Customers who do not wish to receive promotional calls/SMS may register for DND through:

- TRAI DND App
- Sending SMS: **START 0 to 1909**
- Calling **1909**

DND helps block unwanted marketing communications.

### **3. Report Suspected Fraudulent Communication – “Chakshu” Platform**

If you receive any suspected fraudulent call, SMS, or WhatsApp message impersonating our institution, you may report it within 30 days on the Government of India portal:

📞 **Chakshu Platform (Department of Telecommunications)**  
<https://sancharsaathi.gov.in/sfc/>

This platform allows citizens to report suspected fraudulent communications.

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## **4. Report Financial Fraud Immediately – 1930 Helpline**

If you have already been a victim of digital or financial fraud:

☎ Call **1930 (National Cyber Crime Helpline)** immediately.

You may also file a complaint online at:

👉 <https://www.cybercrime.gov.in/>

Early reporting increases the chances of recovery of funds.

## **5. Contact Us**

If you receive suspicious communication claiming to be from us, please report immediately to:

✉ [official email id:- [bfldevelopers@gmail.com](mailto:bfldevelopers@gmail.com)]

☎ [official customer care number:- 9214018877]

[official website link:-[www.bflfin.com](http://www.bflfin.com)]